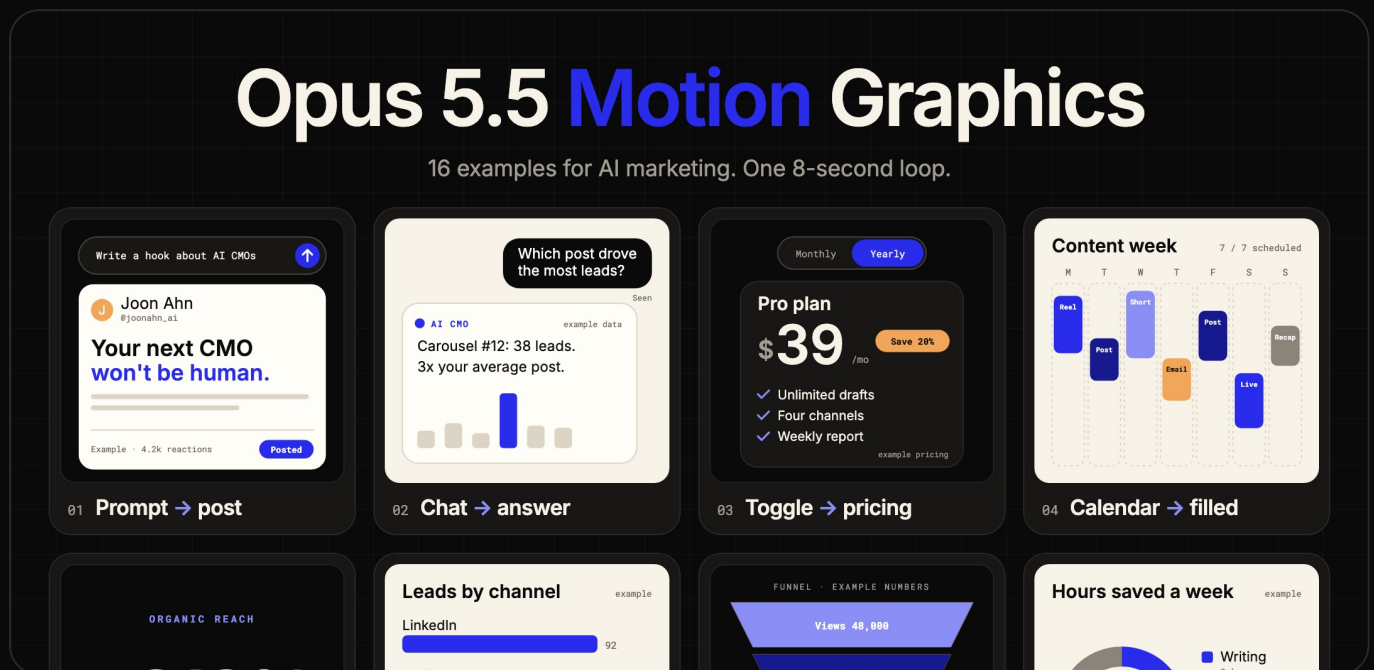


Opus 5.5 Motion Graphics

16 motion graphics for AI marketing. Watch them loop, pick one, paste its prompt, get your own version.

I built all 16 with Opus 5.5 in Claude Code. They sit on one board and share one 8-second loop. On the board each tile is small, so this guide shows every effect on its own: the start on the left, the finished state on the right. Each one comes with a prompt that copies that tile out and swaps in your words and colours. Treat it as a starting point. A round or two of small fixes is normal.

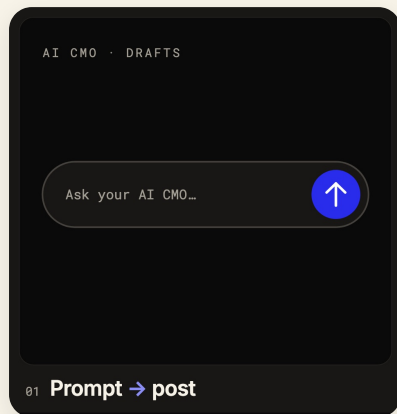


- 1 Unzip the kit. You get a folder called **aitopia-motion-kit** with the board, the prompts and this guide.
- 2 Open Terminal, type `cd` and a space, drag the folder in, press Enter. Type `claude`, press Enter. Pick Opus 5.5 with `/model`.
- 3 Pick a tile below and copy its prompt from `prompts.txt`. Fill in the square brackets.
- 4 Paste it into Claude Code. When it finishes, double-click `effect.html` and watch it loop.

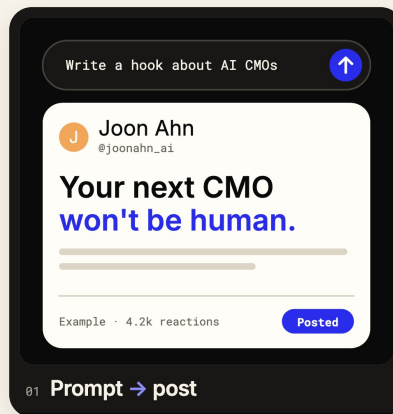
CHECK IT BEFORE YOU POST

- **It loops clean.** Watch it twice. Nothing jumps when it restarts.
- **It reads when paused.** Press space mid-way. The still should still make the point.
- **The numbers are yours.** Every figure on the board is made up for the demo. Swap in real ones or keep the "example" label.
- **Every word fits.** Nothing runs past its box at any point in the loop.

01 Prompt → post



START



FINISHED

HOW YOU COULD USE IT

You show what your AI tool writes from one prompt, on a landing page or in a launch post.

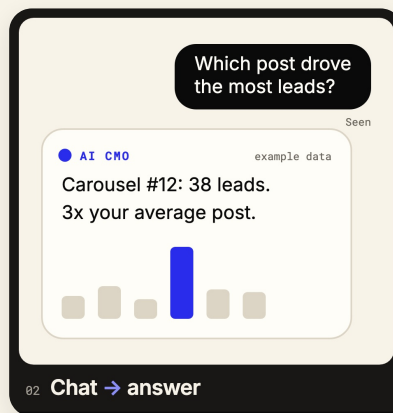
Prompt 01: paste into Claude Code

Open motion-board.html and copy tile 01, "Prompt → post" (a prompt, "Write a hook about AI CMOs", typed into an AI box that then grows a LinkedIn post card underneath), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. our prompt "Draft a welcome email" and the email it writes]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

02 Chat → answer



START



FINISHED

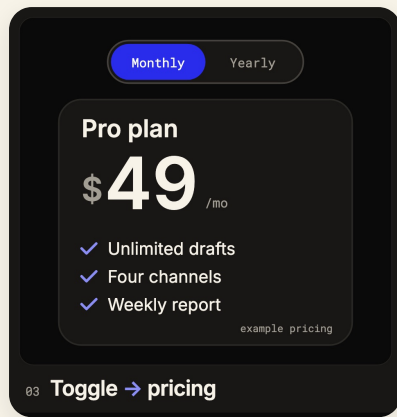
HOW YOU COULD USE IT

You demo your assistant or chatbot answering a question your customers really ask.

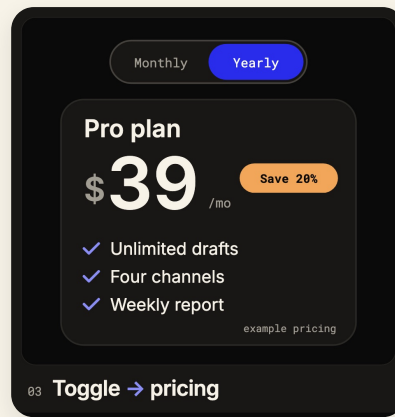
Prompt 02: paste into Claude Code

Open motion-board.html and copy tile 02, "Chat → answer" (the question "Which post drove the most leads?" answered by an AI CMO reply with a mini bar chart), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. "Which plan should I pick?" answered with "Pro, it covers 4 channels"]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

03 Toggle → pricing



START



FINISHED

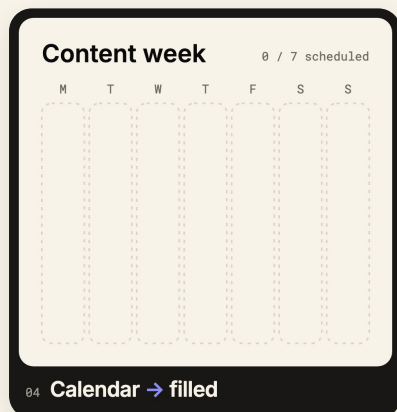
HOW YOU COULD USE IT

You push the annual plan on a pricing page, an offer email or a Black Friday post.

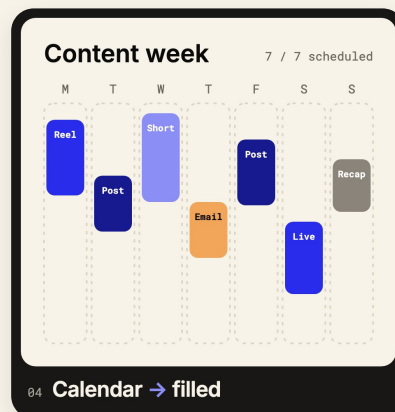
Prompt 03: paste into Claude Code

Open motion-board.html and copy tile 03, "Toggle → pricing" (a Monthly to Yearly toggle that rolls the Pro price from \$49 to \$39 and pops a "Save 20%" pill), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. our "Growth" plan, \$99 to \$79, "Save 2 months"]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

04 Calendar → filled



START



FINISHED

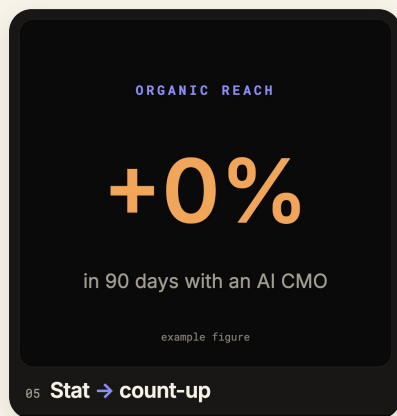
HOW YOU COULD USE IT

You show your weekly posting plan, or what a client gets from you every week.

Prompt 04: paste into Claude Code

Open motion-board.html and copy tile 04, "Calendar → filled" (seven content blocks (Reel, Post, Short, Email, Post, Live, Recap) dropping into a week grid), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. Mon to Sun: Podcast, Clip, Post, Newsletter, Clip, Live, Recap]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

05 Stat → count-up



START



FINISHED

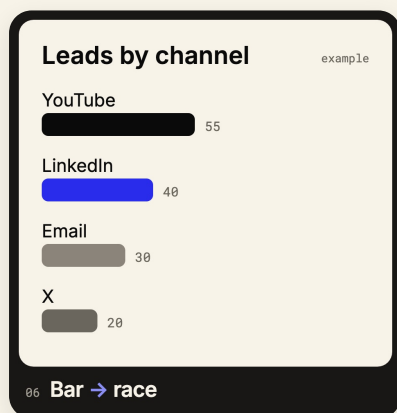
HOW YOU COULD USE IT

You lead a case study or results post with the one number that matters.

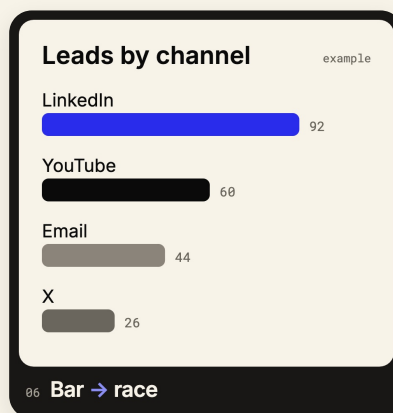
Prompt 05: paste into Claude Code

Open motion-board.html and copy tile 05, "Stat → count-up" (a big "+312%" organic reach number counting up over a blue underline), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. "+48 booked calls" in 30 days]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

06 Bar → race



START



FINISHED

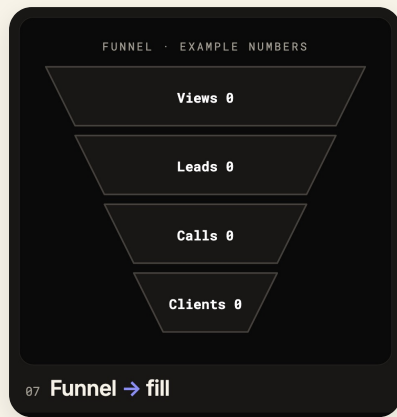
HOW YOU COULD USE IT

You show which channel won the month in a client report or a results post.

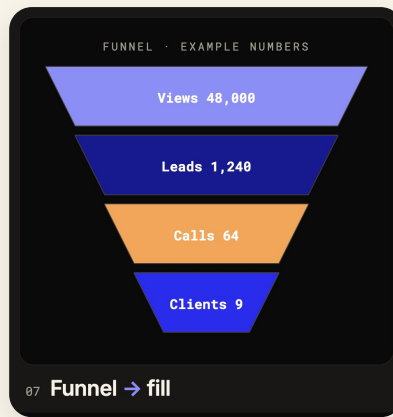
Prompt 06: paste into Claude Code

Open motion-board.html and copy tile 06, "Bar → race" (four channels (LinkedIn, YouTube, Email, X) racing, with LinkedIn overtaking YouTube), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. Instagram, TikTok, Newsletter and Podcast with our real lead counts]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

07 Funnel → fill



START



FINISHED

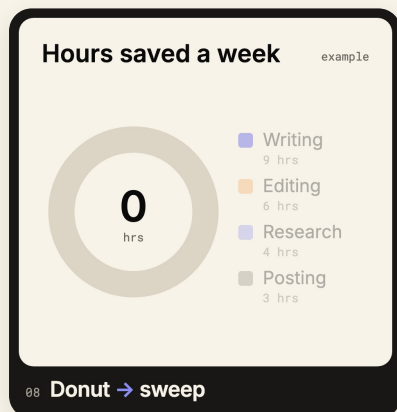
HOW YOU COULD USE IT

You explain your funnel in a sales deck, a Skool lesson or a "how I get clients" post.

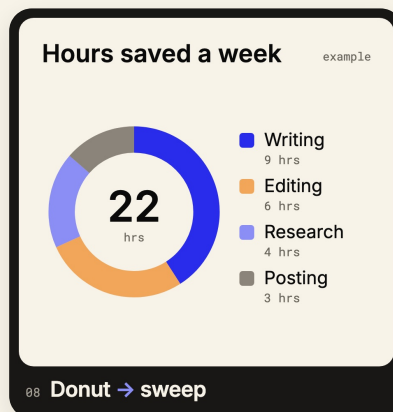
Prompt 07: paste into Claude Code

Open motion-board.html and copy tile 07, "Funnel → fill" (a Views, Leads, Calls, Clients funnel filling stage by stage while the numbers count up), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. Visitors, Sign-ups, Trials, Customers with our last-quarter figures]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

08 Donut → sweep



START



FINISHED

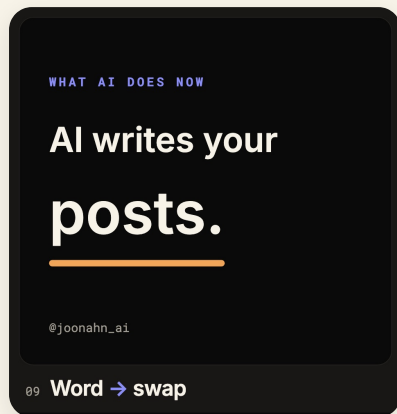
HOW YOU COULD USE IT

You show where time or budget goes before and after automation.

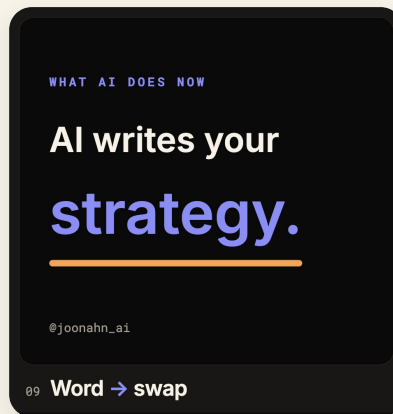
Prompt 08: paste into Claude Code

Open motion-board.html and copy tile 08, "Donut → sweep" (a donut sweeping to 22 hours saved a week, split into Writing, Editing, Research and Posting), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. monthly ad budget split across Meta, Google, YouTube and Creators]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

09 Word → swap



START



FINISHED

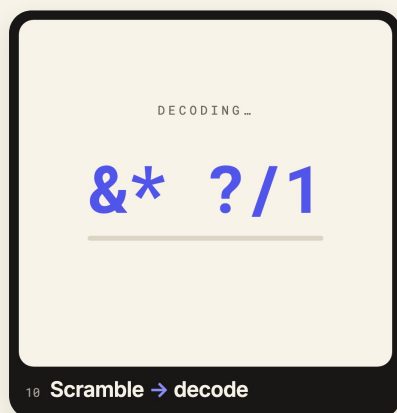
HOW YOU COULD USE IT

You open a reel or a hero section with a line that keeps changing its ending.

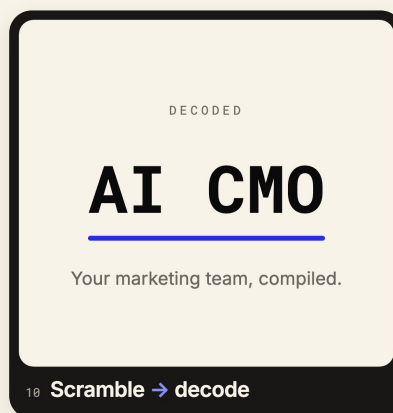
Prompt 09: paste into Claude Code

Open motion-board.html and copy tile 09, "Word → swap" ("AI writes your" with the last word rolling through posts, scripts, emails and landing on "strategy."), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. "We automate your" invoices, onboarding, reporting, growth.]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

10 Scramble → decode



START



FINISHED

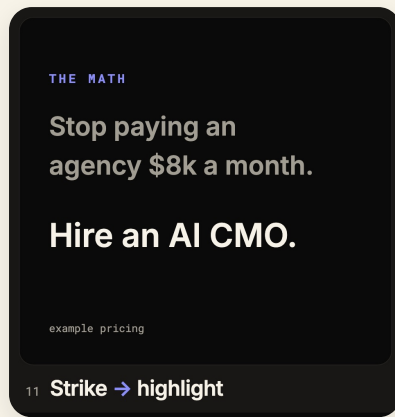
HOW YOU COULD USE IT

You reveal a product name, a new offer or the keyword of a launch.

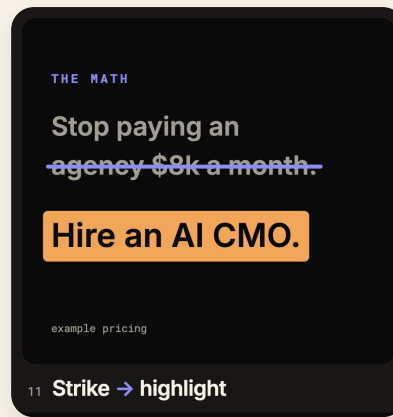
Prompt 10: paste into Claude Code

Open motion-board.html and copy tile 10, "Scramble → decode" (random glyphs decoding letter by letter into "AI CMO", then a tagline fading in), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. our product name, with tagline "Launching Monday"]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

11 Strike → highlight



START



FINISHED

HOW YOU COULD USE IT

You land a before and after positioning line for an ad or a carousel cover.

Prompt 11: paste into Claude Code

Open motion-board.html and copy tile 11, "Strike → highlight" ("Stop paying an agency \$8k a month." struck through, then "Hire an AI CMO." highlighted in ember), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. strike "Posting every day by hand." highlight "Let the system post."]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

12 Split → reveal



START



FINISHED

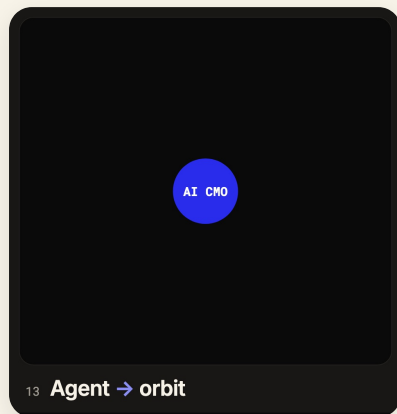
HOW YOU COULD USE IT

You open a series, a challenge or a launch week with a title card.

Prompt 12: paste into Claude Code

Open motion-board.html and copy tile 12, "Split → reveal" (the word "SHIP" splitting open to reveal a blue band that reads "DAILY, WITH AI"), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. "BUILD" opening to reveal "30 DAYS, IN PUBLIC"]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

13 Agent → orbit



START



FINISHED

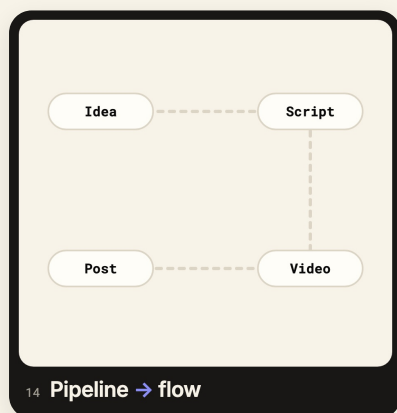
HOW YOU COULD USE IT

You explain a multi-agent setup, your team, or the services around one core offer.

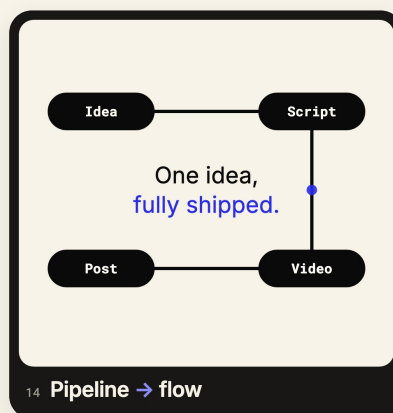
Prompt 13: paste into Claude Code

Open motion-board.html and copy tile 13, "Agent → orbit" (four agents (SEO, Content, Ads, Email) flying out to orbit an AI CMO hub, with pulses running along the links), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. hub "Coach" with Calls, Community, Course and Templates]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

14 Pipeline → flow



START



FINISHED

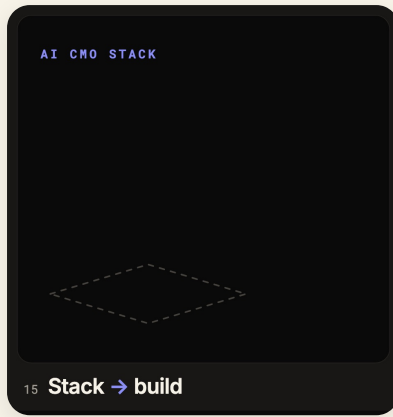
HOW YOU COULD USE IT

You show your process or workflow in four steps.

Prompt 14: paste into Claude Code

Open motion-board.html and copy tile 14, "Pipeline → flow" (a path drawing Idea to Script to Video to Post, each step lighting up, then "One idea, fully shipped."), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. Record, Transcribe, Clip, Publish]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

15 Stack → build



START



FINISHED

HOW YOU COULD USE IT

You explain the layers of your offer, your tech stack or your framework.

Prompt 15: paste into Claude Code

Open motion-board.html and copy tile 15, "Stack → build" (four layers (Data, Strategy, Content, Distribution) dropping in to build an AI CMO stack), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. Offer, Audience, Content, Sales]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

16 Logo → lockup



START



FINISHED

HOW YOU COULD USE IT

You close a reel, a video or a launch post with your mark.

Prompt 16: paste into Claude Code

Open motion-board.html and copy tile 16, "Logo → lockup" (scattered dots flying in to form the AI Topia ring-and-A mark, then the wordmark and URL), into effect.html: that tile alone, scaled up, same motion and 8-second loop. Keep the embedded fonts and every "example" label on demo numbers. Then change only the words and colours. Words: [e.g. our brand name, our initial inside the ring, and our website]. Colours: [two hex codes, or keep AI Topia Electric Blue #292DEB with Ember #F2A65A].

WHEN IT'S CLOSE BUT NOT RIGHT

Fix one thing at a time

Name one problem per message. You get there faster, and Claude stops touching the motion you liked.

FIX-IT PROMPT

effect.html is close. Fix one thing only: [what looks wrong, e.g. the headline runs past its box at 3 seconds]. Keep the motion, the timing and the loop exactly as they are. Tell me what you changed.

NEED AN MP4 FOR LINKEDIN OR REELS

Record one full 8-second loop of effect.html as a 1080x1080 MP4 at 30 fps. Before you install anything, tell me what you need and wait for my OK. Use window.seek(t) in the file to step through each frame so the video is smooth.

WHEN SOMETHING DOESN'T WORK

WHAT YOU SEE	WHAT IT MEANS	THE FIX
A blank page	Something in the file broke	In Chrome press Cmd+Option+J, copy the red error line, paste it into Claude Code
A plain default font	The fonts didn't come across	Ask Claude Code to copy the embedded @font-face block from motion-board.html
It jumps when it loops	The end doesn't match the start	Ask it to make the loop finish exactly where it starts
Part of the tile is missing	Claude left something out	Open motion-board.html?tile=N next to effect.html, name the missing part, ask for that only
You need a video	HTML plays in a browser, not on LinkedIn	Use the MP4 prompt above. Let it tell you what it will install first

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